



## Retailer Tote Bag Sponsor

November 6-7, 2010  
Long Beach Convention Center

**Price: \$4000**

Here’s another great way for your company to increase your visibility at the Health & Nutrition Show. **Every retailer will be given a tote bag before entering the show for use in collecting product samples, with the sponsor’s logo imprinted on the bags.** Our beautiful totes are also a great souvenir that retailers will want to bring back home to use again and again after the show.

### Sponsorship Highlights:

- Company Name or Logo Printed on Tote Bag
- Company Named as Official Show Sponsor
- Free New Product Display
- “Official Health & Nutrition Show Sponsor” Sign for Booth
- Enhanced Show Program Listing with Logo

### Sponsorship Details:

1. Company name or logo printed in color on both sides of the tote bag for sponsor.
2. Company named as “official show sponsor” with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
3. Bold-faced listing with company logo in Official Show Program (**\$100 value**).
4. Acknowledgement of sponsor on the Health & Nutrition Show website including link to sponsor’s website.
5. “Official Health & Nutrition Show Sponsor” sign for sponsor’s booth at show.
6. Company recognized in “Thank You To Our Sponsors” advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
- \*7. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. —**NEW**

### PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): \_\_\_\_\_

*Retailer Tote Bag Sponsor*

Sponsor Name: \_\_\_\_\_

Method of Payment:  Check: # \_\_\_\_\_ (OR)  Credit Card:  Master Card  Visa  Amex

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_