



Sunday Breakfast with Speaker Sponsorship

Sunday, November 7, 2010
 Long Beach Convention Center

• • • Exclusive sponsorship with no competing events • • •

Price: \$5000

Here's a perfect opportunity to reach out to retailers before exhibits open on Sunday morning. Retailers will come to enjoy a healthy breakfast and to hear a speaker from your company. **This exclusive sponsorship comes with over \$1200 of free merchandising and advertising perks, plus other benefits.**

Sponsorship Highlights:

- Sunday Morning Breakfast for Retailer Attendees
- Company Speaker at Breakfast (50 Minute Presentation)
- Company Named as Official Show Sponsor
- Free Full Page Ad in Show Program (**\$1000 value**)
- Free New Product Display at Show
- All Show Site Signage Included
- Pre-Show Publicity of Event and Sponsor
- Post-Show Acknowledgement of Sponsor
- "Official Health & Nutrition Show Sponsor" Sign for Booth

Sponsorship Details:

1. Company-sponsored breakfast for retailers including food, beverages and room set-up.
2. Company named as "official show sponsor" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
3. Speaker from company to give 50-minute presentation. Note: speaker to give "generic" presentation on topic selected by sponsoring company and approved by show management.
4. Sponsor's sign at breakfast entrance and inside room.
5. Literature table in room for sponsor's hand-outs.
6. Verbal "thank you" to sponsoring company at event by show management.
7. Free full page four-color ad in Official Show Program (**\$1000 value**).
8. Bold-faced company listing with company logo in Official Show Program (**\$100 value**).
9. Acknowledgement of sponsor on the Health & Nutrition Show website including link to sponsor's website.
10. "Official Health & Nutrition Show Sponsor" sign for sponsor's booth at show.
11. Free New Product Display (**\$100 value**).
12. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
13. All necessary A/V equipment provided as part of sponsorship excluding laptop computer.
- *14. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. **—NEW**

PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): _____

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Sponsor Name: _____

Method of Payment: Check: # _____ (OR) Credit Card: Master Card Visa Amex

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

For more information, contact TLC Tradeshow Productions at (805) 646-4373.