



Platinum Level Show Sponsorship

November 6-7, 2010
Long Beach Convention Center

Price: \$4000

Here's a sponsorship opportunity that's hard to pass up: become a Platinum Sponsor of the Health & Nutrition Show for \$4000. This sponsorship revenue will be used in part for show prizes and other incentives to maximize retailer attendance at the show. **In return, all Platinum Sponsors receive a variety of free merchandising and advertising perks, plus all of the other benefits and publicity that comes with this fantastic sponsorship.**

Sponsorship Highlights:

- Company Named as Platinum Level Show Sponsor
- Free Full Page Ad in *Vitamin Retailer* (**\$5285 value**)
- Free Full Page Ad in Show Program (**\$1000 value**)
- Free New Product Display at Show
- Verbal Recognition of Sponsor by Show Management
- Pre-Show Publicity of Sponsor
- Post-Show Acknowledgement of Sponsor
- "Official Health & Nutrition Show Sponsor" Sign for Booth

Sponsorship Details:

1. Company named as "official show sponsor, Platinum Level" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
2. Free Full Page Four-Color Ad in *Vitamin Retailer* (**\$5285 value**). Must be in addition to any pre-existing ad contract.
3. Free Full Page Four-Color Ad in Show Program. (**\$1000 value**)
4. Free New Product Display (**\$100 value**)
5. Verbal "thank you" to sponsoring company by show management.
6. Bold-faced company listing with company logo in Official Show Program (**\$100 value**).
7. Acknowledgement of sponsor on the Health & Nutrition Show website including link to sponsor's website.
8. "Official Health & Nutrition Show Sponsor" sign for sponsor's booth at show.
9. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in *Vitamin Retailer* and *Organic Products Retailer* magazines.
10. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. —**NEW**

PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): _____ *Platinum Level Show Sponsorship*

Sponsor Name: _____

Method of Payment: Check: # _____ (OR) Credit Card: Master Card Visa Amex

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

For more information, contact TLC Tradeshow Productions at (805) 646-4373.