



Badge Holder Neck Strap Sponsor

November 6-7, 2010

Long Beach Convention Center

• • • Exclusive sponsorship • • •

Price: \$2500

This sponsorship is one of the best ways to create high visibility and recognition for your company. **Every attendee will be given a badge holder neck strap when receiving their badge, with the sponsor's name or logo imprinted.**

Sponsorship Highlights:

- Company Name or Logo Printed on Neck Strap
- Company Named as Official Show Sponsor
- Free New Product Display
- "Thank You To Our Sponsor" Sign for Booth
- Enhanced Show Program Listing with Logo
- "Official Health & Nutrition Show Sponsor" Sign for Booth

Sponsorship Details:

1. Company name or logo printed on one side of the neck strap.
2. Company named as "official show sponsor" with acknowledgement in pre-show materials, official Show Program, and at show site including signage at exhibit hall entrance.
3. Bold-faced company listing with company logo in Official Show Program (**\$100 value**).
4. Acknowledgement of sponsor on the Health & Nutrition Show website including link to sponsor's website.
5. "Official Health & Nutrition Show Sponsor" sign for sponsor's booth at show.
6. Company recognized in "Thank You To Our Sponsors" advertisement in Show Program, as well as post-show ads in Vitamin Retailer and Organic Products Retailer magazines.
- *7. Company flyer included in Pre-Show information Kit mailed out to all registered attendees. **—NEW**

PAYMENT INFORMATION (Make Checks Payable to: *TLC Tradeshow Productions, Inc.*)

Total Cost of Sponsorship(s): _____

Badge Holder Neck Strap Sponsor

Sponsor Name: _____

Method of Payment: Check: # _____ (OR) Credit Card: Master Card Visa Amex

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

For more information, contact TLC Tradeshow Productions at (805) 646-4373.